



Chance Rides  
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## PRESS RELEASE

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FOR IMMEDIATE RELEASE

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### **Chance Celebrates 50 Years of Fun and Attractions**

Wichita, Kan. — Harold Chance started a family tradition when he incorporated Chance Manufacturing Co., Inc. in 1961. For 50 years, three generations of Chance companies have provided quality amusement rides and attractions to the world.

In celebration of this milestone 50<sup>th</sup> year in 2011, Chance is reintroducing the Chance Rides brand in all its company marketing efforts. The new branding includes a new logo and a redesigned website at [chancerides.com](http://chancerides.com).

Throughout the last decade, Chance has fully consolidated the Morgan Manufacturing operation back to its Wichita, Kan. headquarters. Chance will continue to offer rides from the Morgan product line, as well as provide spare parts and technical services for all Morgan rides. The company ownership has not changed and the Chance family continues to own 100% of the company's operations.

This has been a very exciting year at Chance with the successful opening of the Myrtle Beach SkyWheel in May and the debut of the Unicoaster ride earlier this year at San Diego's Belmont Park. As the tradition continues, look for more new and exciting things from Chance Rides in the future, including the new SkyQuest people mover in 2013.

Chance Rides is located in Wichita, Kan. For more information about Chance products, visit [www.chancerides.com](http://www.chancerides.com).

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# Celebrating 50 years of fun and attractions!



the **Art** of  
Movement

COASTERS RIDES PEOPLE MOVERS

See us at IAAPA Booth #5124

**CHANGE**  
RIDES<sup>®</sup>

50  
years

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