



Chance Rides
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PRESS RELEASE

September 17, 2011
FOR IMMEDIATE RELEASE

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Chance Rides Named 2011 Supplier of the Year

Wichita, Kan. — Amusement Today names Chance Rides the 2011 Supplier of the Year at the 14th annual Golden Ticket Awards hosted by Holiday World & Splashin' Safari located in Santa Claus, Ind.

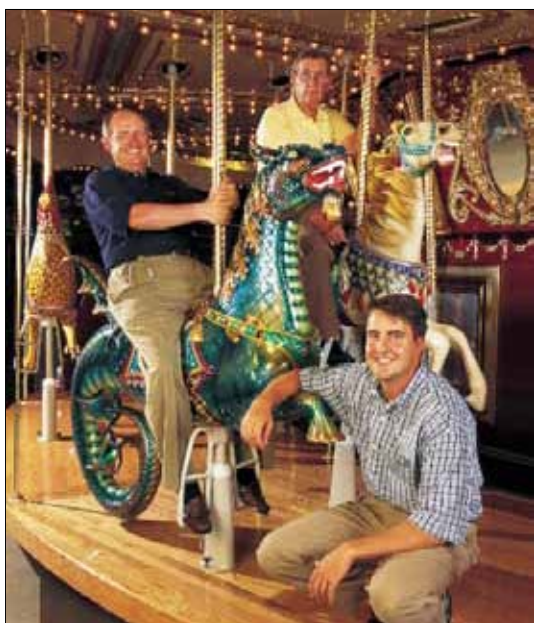


Personally chosen by Gary Slade, publisher and editor-in-chief of Amusement Today, this year's Publisher's Pick Award for Supplier of the Year was awarded to Chance Rides in Wichita, Kan., for its 50 successful years of delivering rides and fun to the amusement industry.

The Golden Ticket Awards recognize the "Best of the Best" in the amusement industry annually. To learn more visit www.goldenticketawards.com.

Chance Rides is located in Wichita, Kan. For more information about Chance products, visit www.chancerides.com.

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Top-to-bottom, Harold Chance, Dick Chance and Mike Chance show off the company's popular carousel in this archive photo. Chance Rides is also known for its C.P. Huntington trains (below left) and its variations of Giant Wheels (below).
COURTESY CHANCE



For 50 years, Chance Rides delivers rides, fun to the amusement industry

Richard H. "Harold" Chance started manufacturing rides in 1946 when he took over the train manufacturing operations for the Ottaway Amusement Company. In 1961 he incorporated in Wichita, Kansas, the Chance Manufacturing Company. Taking what he had learned from building trains for Ottaway, he developed a 24-inch gauge replica of the 1864 Collis P. Huntington Steam Locomotive. The C.P. Huntington Train was born and would become their most successful product, with 369 trains built to date. C.P. Huntingtons operate worldwide at theme parks, zoos, entertainment centers and city parks.



In 1963 Mack Duce of Dallas, Texas approached Harold Chance and asked if he was interested in acquiring the manufacturing rights to a carnival ride that showman Carl Sedlmayr had purchased from a young man in Germany. With no money up-front and a simple handshake it was agreed that Chance would produce the ride and Carl Sedlmayr would receive a royalty for each ride sold. The Trabant turned out to be the second most popular Chance ride with 254 units sold.

These two products helped establish Chance as an amusement ride manufacturing company. Over the next several years additional products were added to the lineup including well-known rides such as the Skydiver, Rotor, Olympic Bobs and Zipper.

In 1970 Chance acquired the assets and manufacturing rights of the Allan Herschell Company. They modernized the Herschell carousel, changed the scenery and replaced the fluorescent lights with incandescent bulbs. With the new look, Chance sold more carousels in 1971 than Herschell had sold in the previous five years. To date, 240 units have been sold.

Richard G. "Dick" Chance formed Chance Industries, Inc. in 1985 to serve as a holding company for Chance Rides, Chance Coach and Chance Operations. Michael Chance (Harold's grandson) added his touch to the family business with the acquisition of D.H. Morgan in 2001.

Today Chance Rides, which encompasses Chance Morgan Industries and Chance Rides Manufacturing, continues to expand and develop exciting new product lines, but hasn't lost site of its past. Amidst the roller coasters and Giant Wheels; Wipeouts and Revolutions, the old reliable C.P. Huntington train is still blowing its whistle as one of Chance's best selling attractions.

Nothing symbolizes the amusement industry more than a ride on a carousel, a Ferris wheel or a train ride. Chance Rides has supplied all three of these great staples, and much more, to our amusement industry for the past 50 years, making Chance Rides AT's choice for **2011 Supplier of the Year**.

Celebrating 50 years of fun and attractions!



See us at IAAPA Booth #5124

As our tradition continues with the best in family fun, we are proud to be a recipient of the 2011 Golden Ticket Award.



CHANCE
 50 years **RIDES**®

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