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PRESS RELEASE

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FOR IMMEDIATE RELEASE

Pharaoh's Fury Takes Shopping to a New Level

Wichita, Kan. — Traders Village Houston opened a new 45,000 square foot outdoor family entertainment plaza on Saturday, May 12, 2012. The new plaza features eight (8) amusement rides, including a Chance Pharaoh's Fury, and a Texas-sized gazebo to host live events.

"Our multi-million dollar expansion will greatly enhance the Traders Village Houston family shopping and entertainment experience," said Tim Anderson, president of Traders Village Markets. "We'll take bargain hunting and family fun to a new level. This is our most exciting expansion in our 23 year history in Houston," he added.



The Pharaoh's Fury is a thrill ride with a theme reminiscent of famous Egyptian pharaoh King Tut. It sweeps like a pendulum back and forth in an arc that soars five stories high. This is second Pharaoh's Fury Ride to be purchased by Traders Village; the other is located at the company's Dallas/Fort Worth location.

Since opening in 1989, Traders Village Houston has become the largest, most-visited flea market and festival complex on the Texas Gulf coast. It's located at 7979 N. Eldridge Road in Northwest Houston. For more information, call (281) 890-5500, or visit tradersvillage.com.

Chance Rides, Inc. is a family owned business located in Wichita, Kan. For more information about Chance Rides products, visit chancerides.com.

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