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PRESS RELEASE

November 12, 2010
FOR IMMEDIATE RELEASE

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New R60 Giant Wheel Coming to Myrtle Beach, SC



Wichita, Kan. — May 2011 will mark the grand opening of Myrtle Beach's newest attraction, the SkyWheel at Myrtle Beach Landing. The R60 Giant Wheel supplied by Chance Morgan, Inc. will stand at 187 feet (60 meters) and span two ocean front lots along Ocean Boulevard, on the north side of Plyler Park. It has been specifically designed to include 42 glass-enclosed, temperature-controlled gondolas that can hold up to six people.

The SkyWheel at Myrtle Beach Landing is an exciting new addition to the Grand Strand area, along with the newly renovated Myrtle Beach Boardwalk and Promenade. Plans for the SkyWheel at Myrtle Beach Landing's upcoming launch include a full service restaurant, observation deck overlooking the ocean and gift shop. The SkyWheel at Myrtle Beach Landing will also incorporate a one-of-a-kind programmable LED light show in the evening.

The only Giant Wheel of its kind in the United States, this family-friendly attraction is sure to become an iconic staple for Myrtle Beach. The SkyWheel at Myrtle Beach Landing is owned by Myrtle Beach SkyWheel, LLC, a joint venture between Koch Development Co. and Pacific Development, both of St. Louis, Missouri.

Chance Morgan, Inc. is located in Wichita, Kansas. For more information about Chance Morgan products, visit www.chancemorgan.com.

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