



Chance Rides, Inc.
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PRESS RELEASE

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FOR IMMEDIATE RELEASE

New VP of Sales & Marketing at Chance Rides



Wichita, KS -- Chance Rides is proud to announce and welcome Jay Luis Aguilar as the Company's Vice President of Sales & Marketing effective October 11th, 2017.

Jay will report directly to President/COO, Aaron Landrum, and be responsible for the sales and marketing team. This responsibility includes revenue growth, new product & customer opportunities, marketing expansion, and successful project execution, while driving customer satisfaction.

Mr. Aguilar said, "I am excited to take on this role as the Vice President of Sales and Marketing at Chance Rides. I look forward to leading our remarkably dedicated and committed team to develop unique solutions for our customers. This ultimately creates not only fantastic experiences and memories for families, but also customer performance with our world class products and solutions."

With more than 26 years in manufacturing, sales, marketing, and engineering, Jay was previously the Vice President of Sales and Business Development for Porcelain Industries. There he grew market diversification and formed strategic partnerships. Prior to Porcelain Industries, Jay held several management positions at Bocar Group (Auma Engineered Products), the leader in engine, interior and exterior components to automotive OEM's. In addition, he has worked with organizations throughout North and South America, Asia Pacific, and Europe. During his career, Jay has focused on customer relationships, sales growth, unique product solutions, and leading very successful sales & marketing teams. Jay holds a bachelor's degree in Electromechanical Engineering and an Executive MBA.

"I, like the entire Chance team, am excited to have Jay onboard. His diverse background, multi-industry and multi-national experience, technical expertise, and various leadership roles bring

considerable talent to this important position. With Jay leading our sales & marketing team and part of my senior staff, I see only a bright and exciting future for Chance Rides,” said Aaron Landrum.

Chance Rides, Inc. is a world leading manufacturer of amusement rides and people movers including carousels, trains, trams, wheels, roller coasters, and countless other rides developed over its 56-year history. Chance Rides proudly manufactures its products in Wichita, Kansas, USA and sells to amusement parks, zoos, FECs, carnivals and other venues across the globe.

For more information about Chance Rides products, visit chancerides.com

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