



Chance Rides, Inc.  
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**PRESS RELEASE**  
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## **Pacific Park Route 66 West-Coaster at Santa Monica Pier!**



*“We expect a 25% increase in ridership with our new Route 66 West Coaster!”  
-Dana Wyatt of Pacific Park*

There is a new kid on the block! Santa Monica’s Pacific Park, is one of California’s top sought-out destination locations, featuring the “End of the Trail” of Route 66. Now, Pacific Park is opening a new Route 66 style themed rollercoaster with a brand new red ‘57 Chevy Train! This will be the social media moment of your summer boasting the coaster station also themed as a fun ‘50s Gas Station. The Santa Monica Pier entertains nearly 10 million guests and families annually. The newly themed R66 West-Coaster is anticipated to increase ridership at least 25% to 1.4 million rides per year. It is an attraction you have to see for yourself.

The very first Morgan Manufacturing coaster was installed at Pacific Park in 1996. Chance Rides CEO Dick Chance stated “We are very honored to carry this on with a fun nostalgic theme”. Dana Wyatt, of Pacific Park, added his appreciation for timely delivery and 21st century magnetic brakes. “Amazingly

smooth stop will be big difference for our riders.” He said. Adding the automated control system makes for faster through put for increased capacity.

Chance Rides has been manufacturing a diverse product offering of Electric CP Huntington trains, amusement park rides, trams and roller coasters, & observation wheels for over 59years, with continued Chance family ownership. Their nearly 20 acre site with 310,000 sq. ft under roof is located in the heart of America, in Wichita, KS. Chance Rides employs a dedicated veteran team of skilled workers. Our products serve customers that include large theme parks, small to medium sized amusement parks, FECs, zoos and aquariums, and location based entertainment venues. Having manufactured, delivered and installed over 5,000 amusement rides, coasters and people movers, that have exceeded extremely versatile and tailored customer requirements and expectations.



Pacific Park at Santa Monica Pier



West Coaster at Pacific Park, Santa Monica CA

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For more information about Chance Rides products, visit [chancerides.com](http://chancerides.com)